Enrollment No: _____ Exam Seat No:_____

C.U.SHAH UNIVERSITY

Summer Examination-2020

Subject Name : Principles of Management

Subject Code : 5MS01POM1 **Branch: MBA**

Semester : 1 **Date : 26/02/2020** **Time : 02:50 To 05:30** **Marks : 70**

Instructions:

(1) Use of Programmable calculator and any other electronic instrument is prohibited.
(2) Instructions written on main answer book are strictly to be obeyed.
(3) Draw neat diagrams and figures (if necessary) at right places.
(4) Assume suitable data if needed.

SECTION – I

Q-1 **Attempt the Following questions** **(07)**

a. Explain "Values".
b. Who has given the equation of POSCORB?
c. Explain "Ethics"
d. Define "line staffing"
e. Explain "Budget"
f. Explain "Policies"
g. Define "Forecasting"

Q-2 **Attempt all questions** **(14)**

a. Explain Fayol's theory of Management.
b. Discuss management as a art & science.

OR

Q-2 Explain Formal and In formal type of organisation in detail. **(14)**

Q-3 **Attempt all questions** **(14)**

a. Define planning and also discuss steps involved in planning process.
b. Discuss process of implementation of decision making strategy.

OR

Q-3 Explain Advantages and limitation of Centralization and Decentralization. **(14)**

SECTION – II

Q-4 **Attempt the Following questions** **(07)**

a. Explain "Controlling"
b. Define "Performance"
c. Explain "Reporting in Management"
d. Define "Strategies"
e. Explain "Social Responsibility"
f. Explain "Organisation Design"
g. Explain "Resistance of Control"

Q-5 **Attempt all questions** **(14)**

a. Explain the role of information technology in controlling.
b. Explain in brief various selection techniques.

OR

Q-5 Explain "Direction" and "supervision" and also specify scope of Direction and supervision in detail. **(14)**

Q-6 **Attempt all questions** **(14)**

a. Write a note on "Management by Objective"
b. Write a note on "Planning premises"

OR

Q-6 Define "Management" and also specify its function.